Thornell Road PTSA Meeting Minutes

Tuesday, October 9, 2018

Meeting was called to order at 8:45 AM by Kim Horan

Attendees: Kim Horan, Gina Brown, Ellen Whitmaker, Rachel Nichols, Lisa Mauger, Roger Dibell, Vicky Rose, Andrea True, Kim Huels – visiting today, district president

Fundraising:

Budget is tight so fundraising is definitely a priority. We want to select items that will produce the most money with the least amount of work.

Gina is going to get Spirit wear going for this year, may be past items or something new. This is
relatively simple; dry-fit t-shirts, sweatshirts. May try to do it twice in the year. Most difficult
part is sorting and distributing.

Suggestions for Possible Events:

- Square One Art would require help from Mrs. Lubbers. Takes kids art and turns it into items for purchase
- Movie night at the school?
- Barnes & Nobel?
 - The school does this and we need to make sure that the PTSA events don't compete directly with the school.
- Reindeer Sales
 - We are definitely doing this event again this year.
 - It is scheduled for second week of December
 - o A good committee and volunteers will be necessary for this to work

Requested that everyone thing of fundraising idea and bring them to November meeting.

It was also suggested that a fundraising email group be created to handle discussions outside of the meeting.

Posted Budget for Vote: Gina raised the motion and Vicky seconded all approved w/ one abstention.

Principal Update:

Things are going great. Thank you to PTA for book sale last year and the funds that were raised helped new teachers build up their classroom libraries along with the maker-space in the library.

Last year Roger was able to visit a class who had the maker-space set up; encourages good team work and creativity. Looking at turning part of library into a maker-space that kids can come down and use.

Full-day kindergarten – asking for field trip activities for those kids. Trying to figure out how to include that into the curriculum.

Also looking at Cultural arts – last year there was an artist in residency w/ the third graders. Really gave kids deep understanding of what they learned/experienced with visual arts, song-writing, story-telling. Really cool opportunity to do.

Super-Sale:

Biggest fund-raiser of the year. Looking for new volunteers, and please donate. Collect starts this weekend 10/13 - 10/15. 10/16 pre-sale for workers. All information is in the calendar

\$50,000 – sale raised last year. \$650.00 per student comes back to the school. Comes from membership dues and super sale through district allotment.

Struggling to get volunteers so if anyone is available please sign up.

Thornell Road Eblast:

A discussion was raised about the status of the TRE PTSA e-blast. Currently ours is released on an asneeded basis determined by information submitted by the community. Other schools have a weekly (or

Are people aware of/receiving the Eblast?

- There are currently 356 recipients on our distribution list but it is unclear if they are all current TRE families.
- New families have not received any formal notification of how to sign up to receive this newsletter.
- Mr. Dibell can send a message to all parents to sign up for the Eblast put a link in to his CMM to all parents to sign up.
 - Pittsford PTSA.net website there is a bar w/ menu items that brings you to the form.

Come up with a catchy name to vote on for our Eblast

The Eblast needs content - suggested Items to include:

- Upcoming calendar/important dates
- Include information re: how to submit news to be forwarded to the correct school
- Information to link to school app
- Pittsford PTSA.net website there is a bar w/ menu items that brings you to the form.

Email should be sent to all committee chairs so that they know that they can submit news to be sent to in the Eblast.

Send information to Roger to send reminder to all parents letting them know about the Eblast and how to get on the mail list.

Volunteers:

Rachel has reached out to all of the teachers re: Science Action all of the grade letters to find out what their needs are for science action.

Anyone who has volunteered for any position per the list the Kari sent out can be contacted by the committee chair and request help.

Action Items For November Meeting:

- Catchy name suggestions for eblast
- Fund-raising ideas

Meeting adjourned at 9:45 AM

Next Meeting: Tuesday, November 13, 2018

8:45 AM – STAR Lab